

The logo consists of a large, light green parallelogram with a dark green border. The text "Prosperity Heights Software" is written in a bold, dark green, sans-serif font, slanted to follow the top edge of the parallelogram. A horizontal dark green line extends from the right side of the parallelogram across the slide.

**Prosperity  
Heights  
Software**

***Domain-specific Engineering  
for Productivity and Quality***

**October 17, 1998**

**Grady H. Campbell, Jr.**

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# ***Domain-specific Engineering***

- **What is it?**
  - **Problems it solves**
  - **Concepts, experience**
- **How does it work?**
  - **Creating a domain**
  - **Producing customized products**
- **How do you start?**

# ***Symptoms of a Problem***

- **An organization repeatedly builds similar systems, with excessive costs, delays, and errors.**
- **Customers' needs are often unclear or misstated.**
- **With incomplete or unclear requirements, developers resort to arbitrary development choices that are difficult to change.**
- **Predictable changes in requirements or technology force substantial rework of systems.**

# ***Source of the Problem: The Software Process***

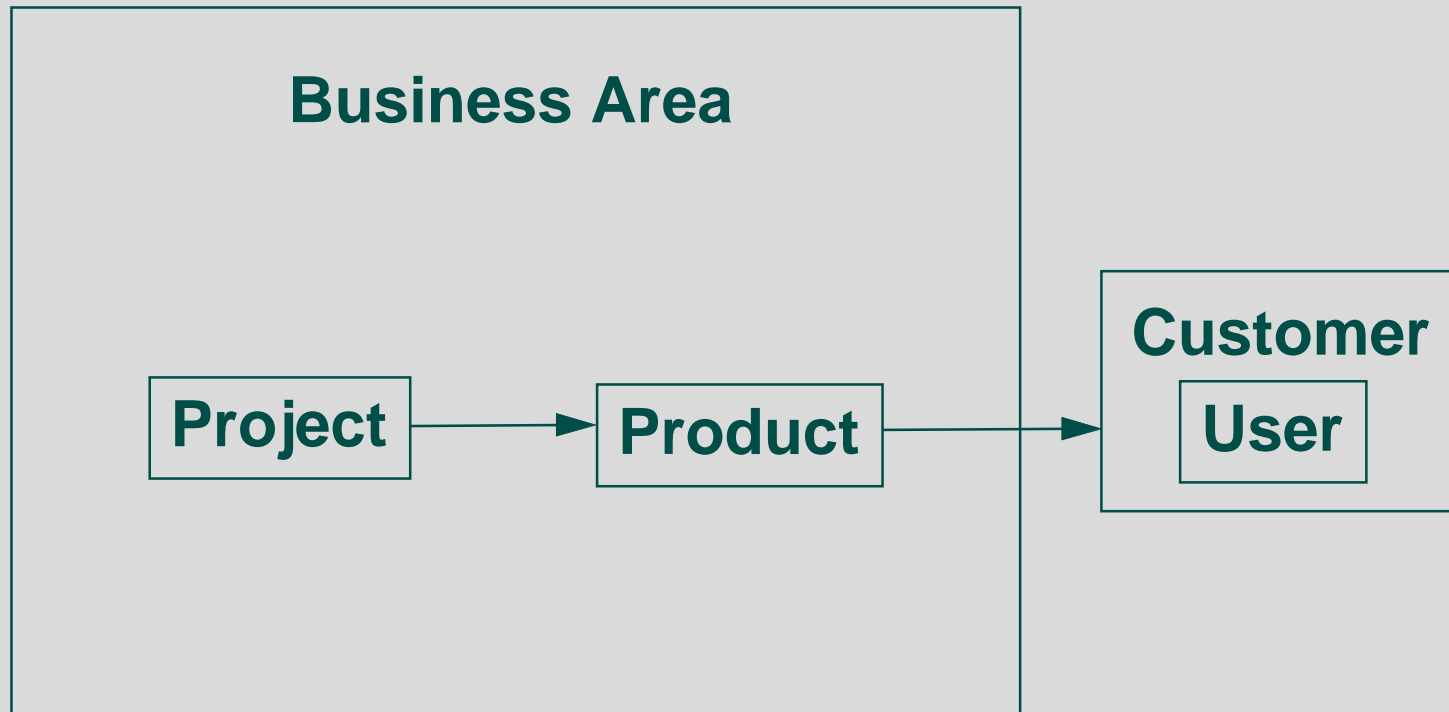
- **Optimized to creating unique products, one at a time, to address precise, unchanging requirements**
- **Lacks automation beyond record keeping aids**
- **Results in products that are unreliable and expensive to change**
- **Level-of-effort funding that conflicts with a need to invest in software capability**

# ***The Alternative: Domain-specific Engineering (DsE)***

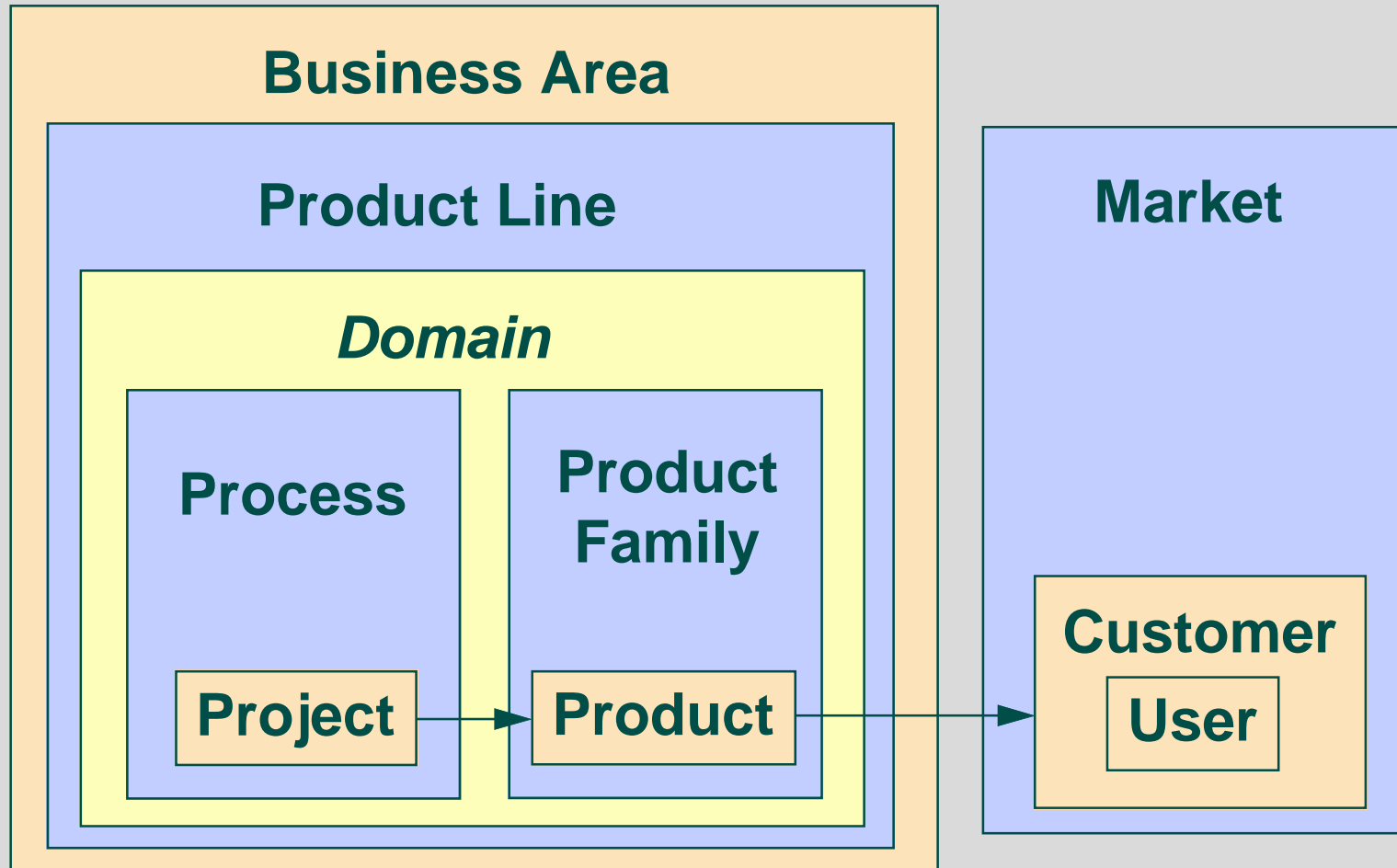
**Standardization of the most effective solutions  
to a class of similar problems**

- Identify a product line business area whose customers need similar products.
- Develop a shared understanding of how and why needed products are similar.
- Create a means to produce standardized, customized products rapidly.
- Transition systematically, with tailoring and incremental improvement.

# ***Conventional Organizational Model***



# *Organizational Model for DsE*



# ***Goals of Domain-specific Engineering***

- **Customized products in less time at lower cost**
- **A revised product rapidly when a customer's needs change**
- **Less redundant work, due to standardization and reuse, when creating similar products**
- **A shared understanding of problems and solutions**
- **A framework for disciplined engineering methods**



# ***Implications***

- **Management focuses on domain investment, not costs of single-product crafting**
- **Projects focus on resolving key problem/solution variations, with reuse across projects**
- **Marketing focuses on selling product line capabilities, with better cost-risk estimates**
- **Fast, flexible responses to diverse and changing customer needs**

# ***Benefits***

- **Cost-reducing standardization:**
  - **Market-focused business objectives lead to explicit limits on product diversity.**
  - **The development process is reduced to its essentials for a particular product line.**
- **Market-responsive flexibility:**
  - **A product can be tailored to each customer's specific needs.**
  - **A new product version can be produced whenever a customer's needs change.**
  - **Alternate versions of a product can be built (or modeled) to let a customer choose a preferred solution.**

# ***Basic Tenets of Reuse***

- The only sound basis for reuse is an envisioned set of *similar* products or components: a family.
- Similarity implies both *commonality* and *variability*:
  - Commonality is the basis for *standardization* of products and process (to form a domain).
  - Variability characterizes the *flexibility* needed to accommodate differences in customers' needs.
- *Adaptability* is an explicit representation of similarity, characterized by a set of deferred/changable *decisions* sufficient to designate a particular member of a family.

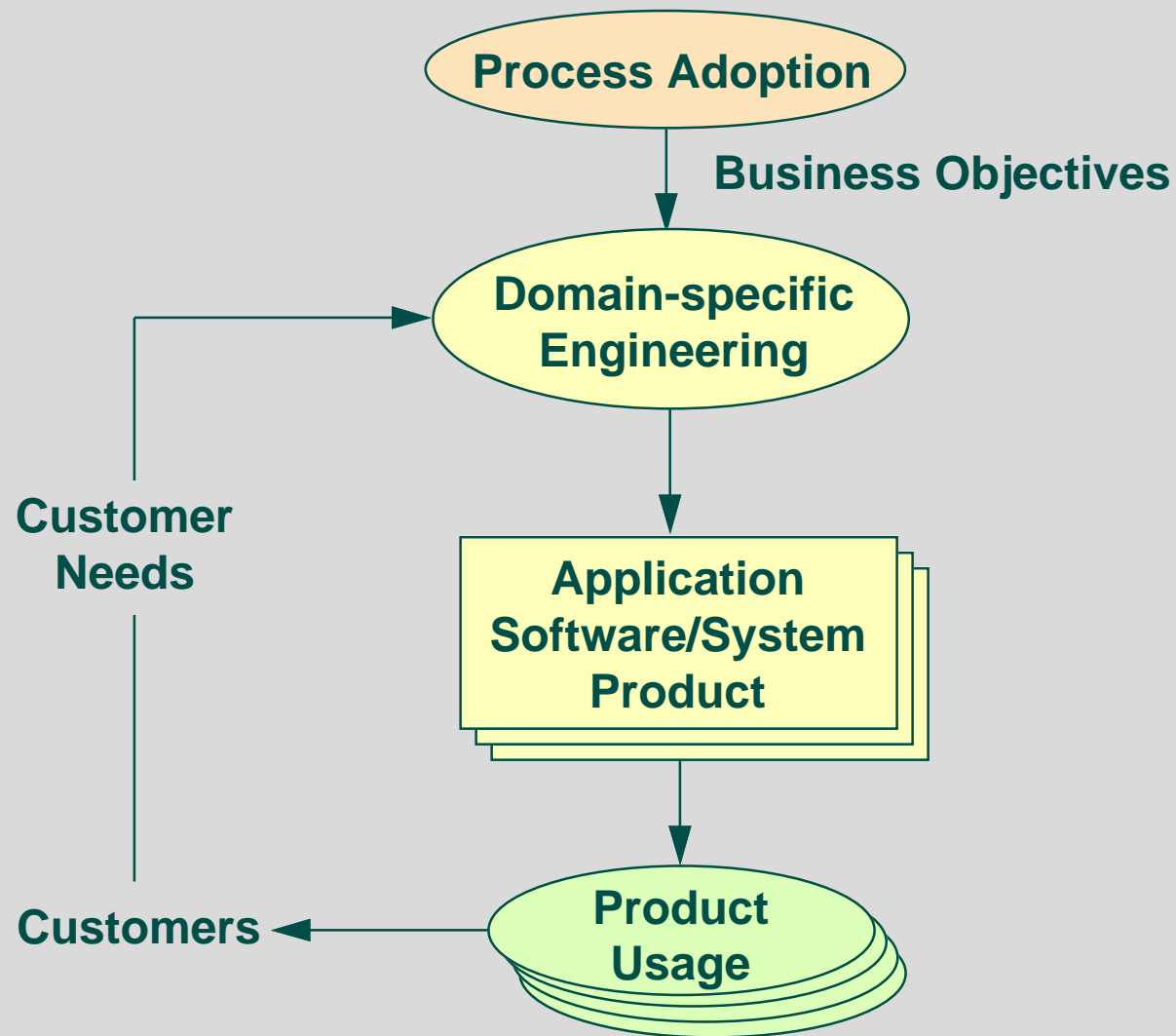
# ***Industrial Experience***

- **Rockwell**
  - Message switching systems software
  - Global Positioning Services
- **Boeing**
  - Flight training systems software
- **Lockheed-Martin**
  - Command center software
  - Satellite avionics software
  - Test equipment software
- **Thomson-CSF (multiple domains)**

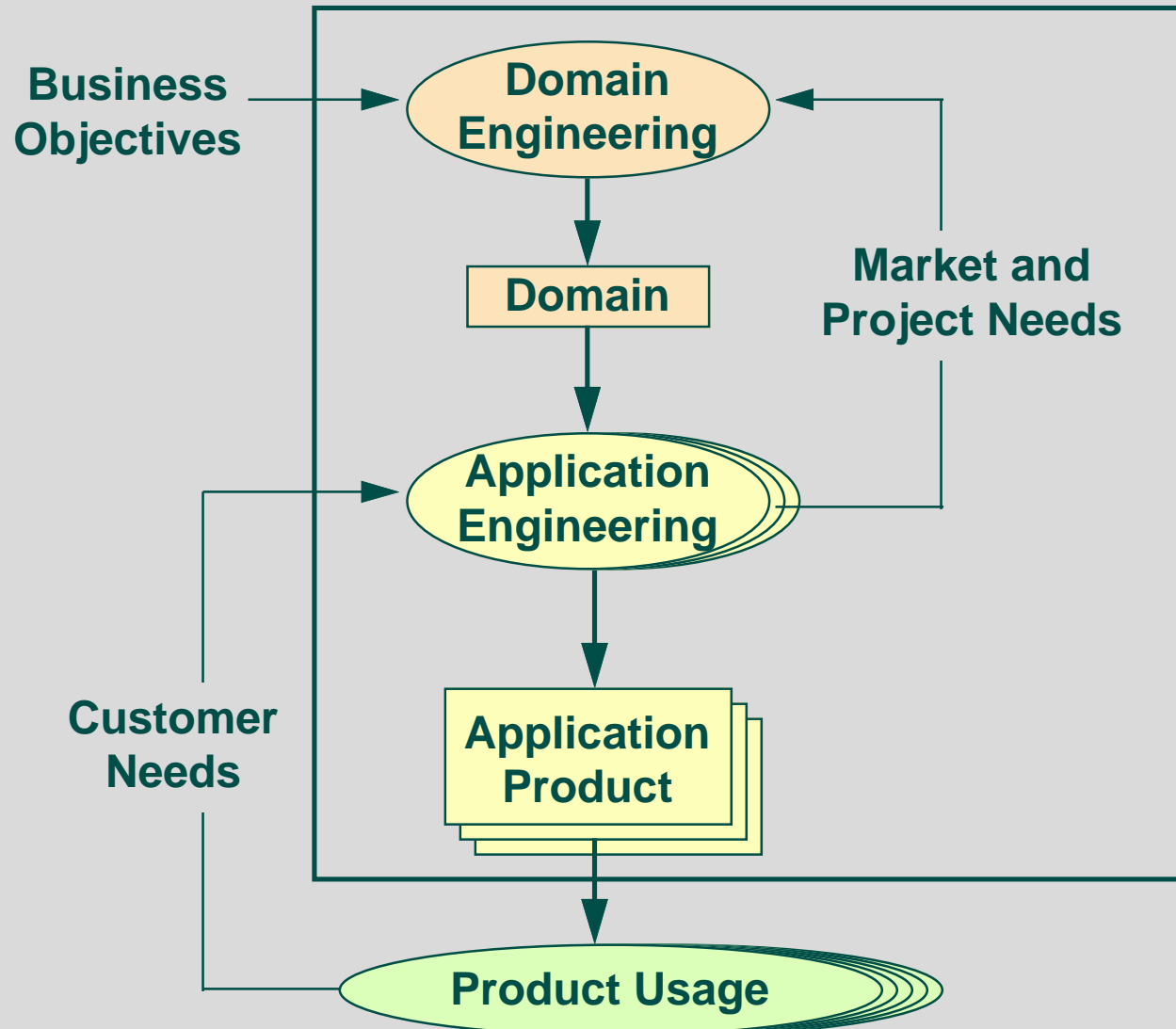
# ***Domain-specific Engineering***

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# ***Domain-specific Engineering***



# *The DsE Process*

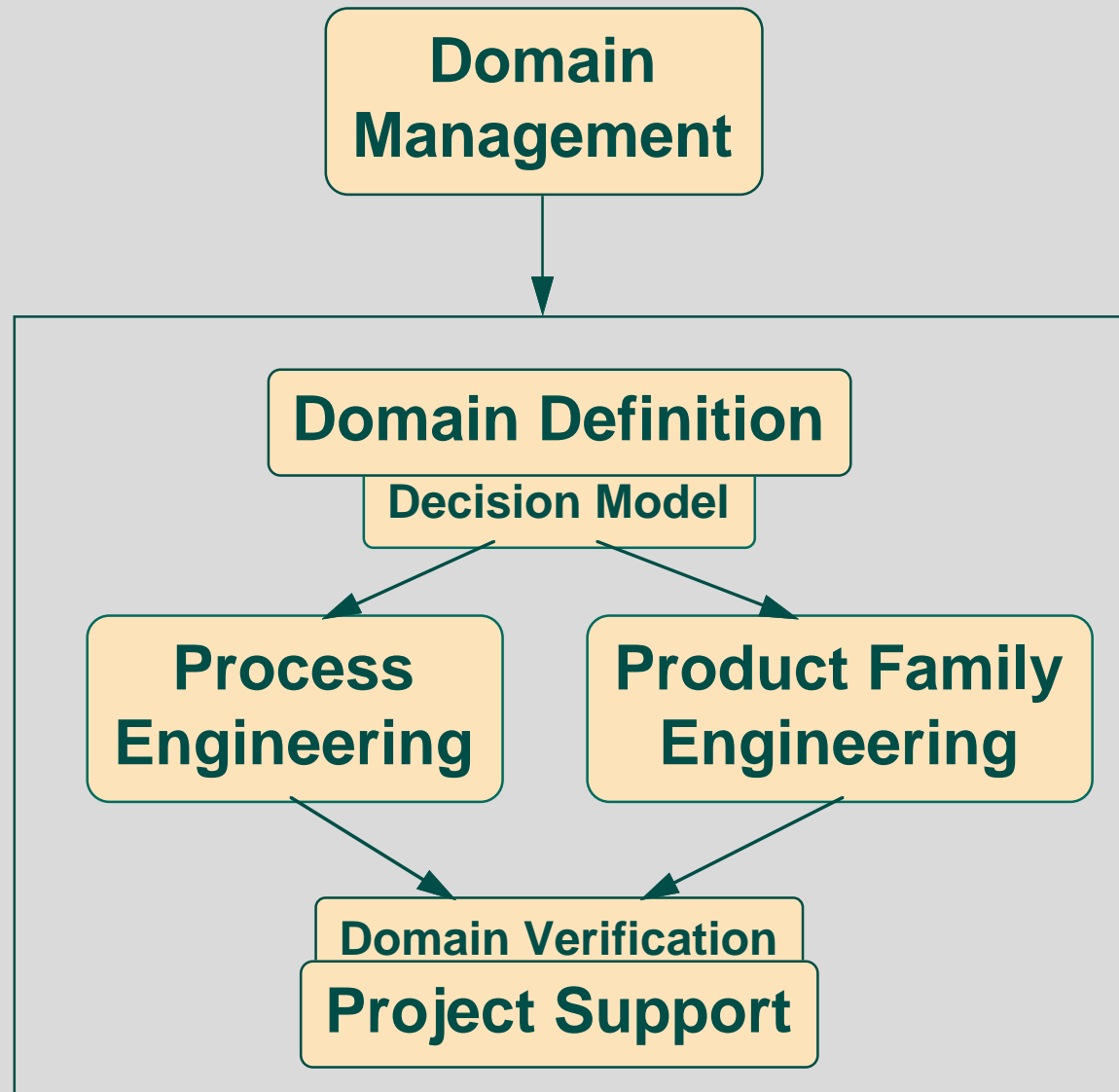


# ***Activities***

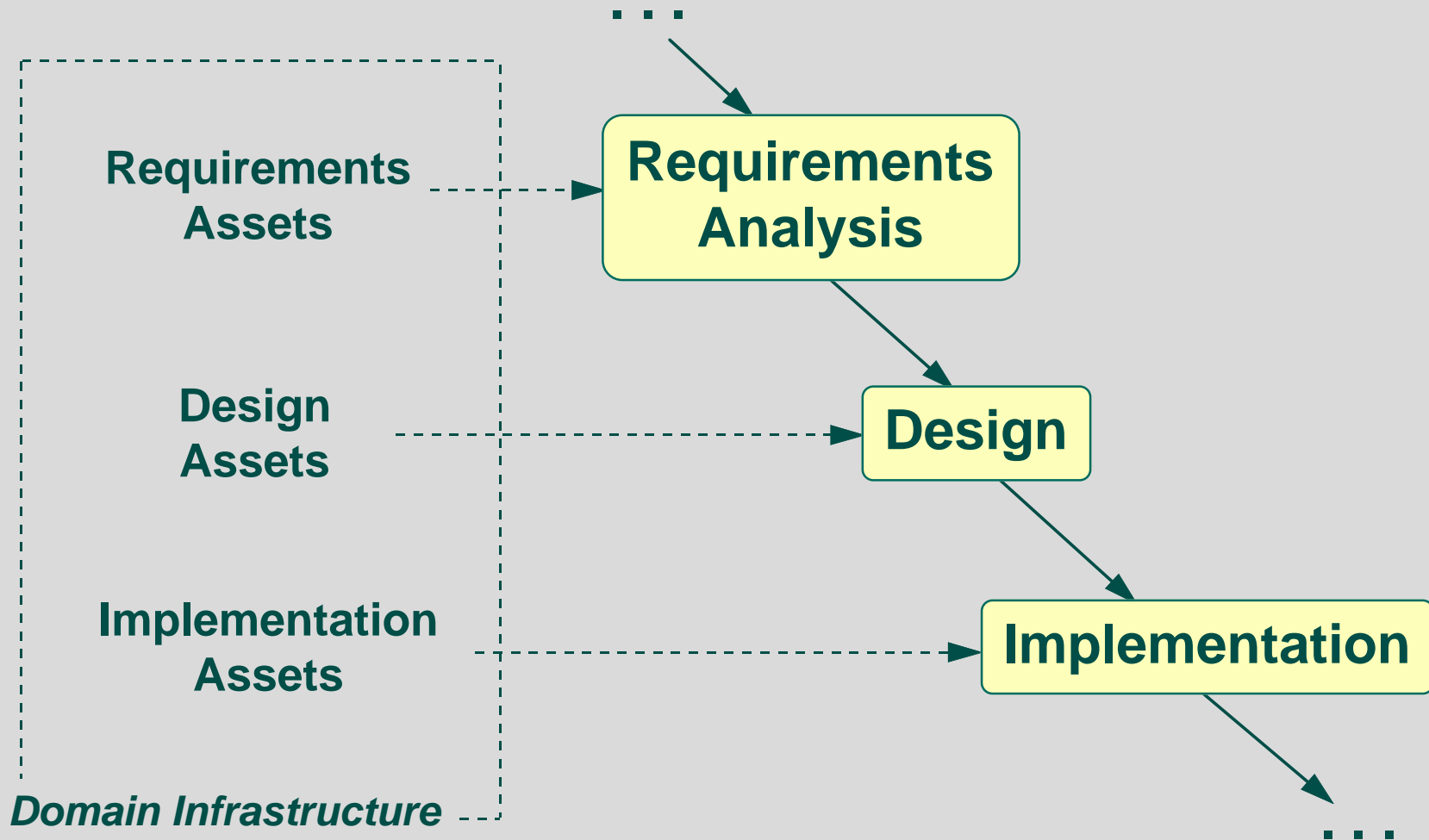
- **Domain Engineering:**
  - Standardize a product family, adaptable to deferred requirement and engineering decisions.
  - Establish a standard process for resolving deferred decisions.
- **Application Engineering:**
  - Resolve deferred decisions to match customer needs.
  - Mechanically produce a product, adapted to resolved decisions.



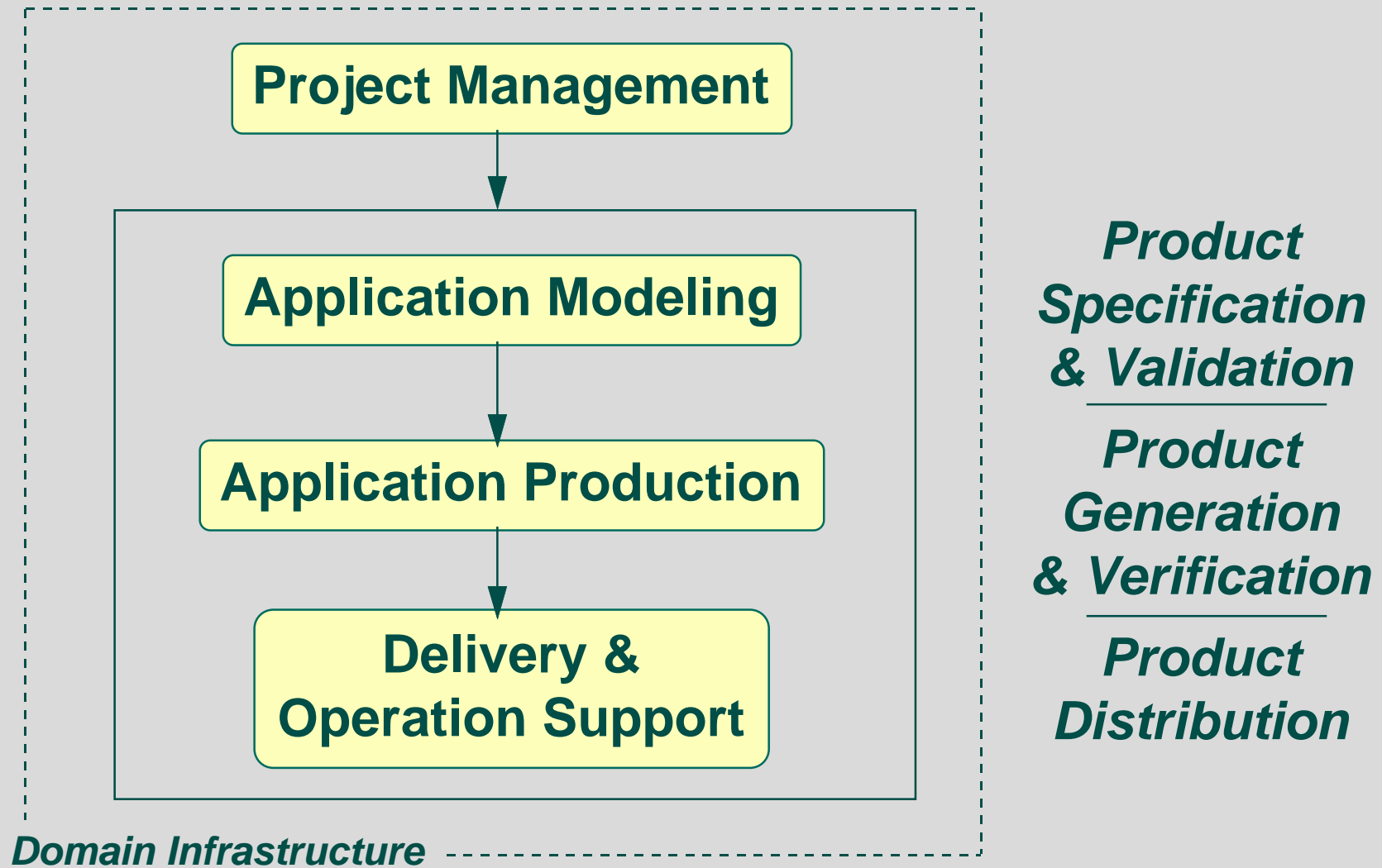
# ***A Domain Engineering Process***



# ***A Conventional Application Engineering Process***



# ***A Streamlined Application Engineering Process***



## ***Results of DsE***

- **Customer needs expressed in a standardized, abbreviated form and terminology ensures clearer communication and earlier discovery of unsupported needs.**
- **Quality improvements in the product family improve the quality of all products.**
- **Process standardization fosters more predictable schedules and cost estimates.**
- **Process streamlining, based on a product family, reduces time and effort to deliver similar products.**
- **Problem and solution knowledge and expertise are more easily shared and extended.**

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# ***Is Domain-specific Engineering Right for You?***

- **There is a viable future market for a line of similar products:**
  - **Multiple customers with differing needs**
  - **A single customer who needs multiple versions**
  - **Customer needs or supporting technologies that are likely to change**
- **Appropriate management and engineering expertise is available (and, optionally, a legacy of prior products)**
- **Management is committed to the product line market as a cohesive business area.**

# ***Process Adoption***

- **Strategic business process improvement undertaken to institute an organizational capability**
- **For Reuse-driven Process Improvement (PI<sub>r</sub>):**
  - **Scope is 1 product line business area derived using a domain viability model.**
  - **Process improvement is guided by integrated process maturity and reuse maturity models.**
  - **Process tailoring is based on an organizational reuse capability model.**
  - **Effort is integrated with other process improvement actions (BPR, CMM, technology insertion, etc.).**

# ***Risk Reduction***

- **Tailor domain capabilities to particular organizational needs and capabilities**
  - **Opportunistic** (*enhanced project-level reuse*)
  - **Integrated** (*collaborative domain/projects operations*)
  - **Leveraged** (*domain-specific streamlined processes*)
  - **Anticipating** (*domain-market coevolution*)
- **Develop and use domain capabilities in short increments**
- **Institute continuous improvement**



# ***Key Goals***

- **Organizational commitment**
  - **Create organizational expertise in Domain-specific Engineering**
  - **Charter a domain wherever a product line business case exists**
- **Domain engineering**
  - **Standardize shared understanding of product line problems and solutions in a product family**
  - **Create an infrastructure for “manufacturing” standardized products**

# ***For Additional Information on Domain-specific Engineering***

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